



## **OnePlaceSC.org ... and the K-12 Instructional Media Channel** ***One User Name, One Password and One Integrated Search***

During our many hands-on training sessions, we constantly hear from educators..."just give me OnePlace to go, to get what I need." They can't keep up with all the different TV channels, the programs on those channels and the resources that accompany the channels.

Then, there is *StreamlineSC*, which is a life saver, but sometimes even *StreamlineSC* just doesn't have what teachers need. So, they expand the search visiting ITV, DISCUS, Thinkfinity, the many ETV/PBS Web sites, and so forth and so on...

We empathize...and offer some help - OnePlaceSC <http://oneplacesc.org> with the same user name and password as *StreamlineSC*. OnePlaceSC empowers teachers to search a variety of qualified educational content sites with one integrated search in order to acquire the resources they need. Teachers no longer have to maintain knowledge of the vast numbers of educational Web sites or remember multiple usernames and passwords to access educational content. This "one-stop instructional supermarket" gives SC educators the resources they need.

All the Web sites can be searched at once and the professional development is right there too. **But what about the TV channels, analog, digital, streaming . . . how do we know what's on them, when do they air and, more importantly, how do we record it and access when needed?**

**The TV search is listed right alongside all the Web sites and is called "ITV & ETV Programs."** Enter a key word, search and all the relevant programs aired on ITV, PBS, the SC Channel, ETV World, and our newest channel "**K-12 Instructional Media.**" This channel contains ITV/ETV produced programs as well as some resources from national distributors. You'll find descriptions, channels, dates, and times for you to check out. (See box below for information on this channel.)

After you find what you need, contact your media specialist or local district Digital Education Service (DES) personnel, asking them to record. A DES link can be found under the ETV TV guide at the top of the OnePlaceSC page <http://www.sctev.org/education/des/contacts.cfm>. These great folks are your link to this technology and they can let you know how to get the program(s) to your classroom.

**Now, if you would prefer some training**, we can provide that too! Please contact ETV at 800-277-3245 or visit <http://oneplacesc.org> for all the contact information.

### **NEW K-12 Instructional Media Channel**

Beginning July 2011, the satellite service utilized by ETV will no longer be funded so ITV/ETV programming to SC schools that you now receive via the ITV schedule on channel 1 and 2 will be provided by IP delivery through OnePlaceSC. This channel is being programmed by ITV now for your use, but starting in August, it will be the way to access video-based resources just as you do now on satellite channels 1 and 2.

Look for the **K-12 Instructional Media Channel (K-12 IMC) as channel 4** with ETV-HD, the SC Channel (SCC) and probably ETV World (ETVW) in that order. Educators can request repeats of programs from the ITV schedule just as we do now. And, this will be the main way to access NEW programming from national distributors like Colonial Williamsburg, Fairfax Network and the Kennedy Center (PWN) – those programs that we cannot post online in *StreamlineSC*.

\* Watch for more information in the *ITV Update* for September 2011 and in the *ITV Link* 2011-12.