



Finding Money for College 2012
Jan. 29, 5:00-7:00 p.m. on ETV
Updated Information on Ways
to Access \$ for College
LIVE on ETV & streamed, call-in or e-mail questions

Repeats Feb. 1 and 6, 10:30 a.m.–12:30 p.m. IMC (channel for SC schools)
Repeats Feb. 12, 3:00–5:00 p.m. SC Channel (SCC)
(No phone interaction for repeats) (Unlimited rights)

Finding Money for College 2012, a two-hour special to assist students and parents in looking for ways to pay for a college education, airs Sunday, January 29, 5:00–7:00 p.m., LIVE on ETV. Produced by the SC Department of Education's eMedia team working in partnership with ETV, this NEW program features financial aid professionals from public and private colleges and universities in our state. In addition, a guidance counselor will offer advice and representatives from the South Carolina Higher Education Tuition Grants Commission and the South Carolina Commission on Higher Education join the panel to provide information and answer questions on accessing scholarships, grants and loans.

The information in **Finding Money for College 2012** is very timely and especially needed for seniors and their parents. Viewers are invited to participate by calling in via a toll-free number, e-mailing questions or joining the online chat to ask questions during the LIVE broadcast. The toll-free number will be announced during the program. The e-mail address is **FMFC@scetv.org**.

Finding Money for College 2012 will also be streamed LIVE. To view the streaming program go to <http://scetv.org/americangraduate/> or <https://www.facebook.com/etvamericangraduate>. A LIVE chat will only be available to facebook users, but non-facebook users will be able to access the stream through the American Graduate page on **scetv.org**.

In addition to providing key information and a forum for questions to be answered, this year's program features a special segment on high school guidance services to help students find financial help for college that was taped at **Wando High School** in the Charleston County School District. Also, these students give their peers advice about what can help them in the process. Congratulations to Wando for being selected as our feature school this year on **Finding Money for College!**

Please alert your high school guidance counselors and junior/senior students to this program.